

How to effectively control
ants and roaches

Inside & OUT™

A fact guide for every homeowner.



BASF



They're a problem.

But one that can be controlled.

No matter how your home is constructed, where it's located, or how old it is, it could be invaded by ants and cockroaches. Expansion joints, foundation cracks, and tiny gaps around plumbing are all opportunities for pests to enter your home. They can even be brought in on shopping bags and potted plants. It's a frustrating problem for millions of homeowners. In fact, ants are the number one "nuisance pest" in the U.S. Nuisance ants are the ones that seem to multiply faster by the hour. They enter homes because that's where food and water are.

Get an inspection.

An effective ant and cockroach control program begins with calling us. By doing a thorough inspection of your home and your property, our experts can determine how your home has become infested with ants or cockroaches. Then we'll implement an integrated pest control plan that includes the "Inside-Out" program. Inside-Out offers effective control of ants and cockroaches with two leading-edge products: Termidor® for "nonrepellent" ant control outside, and Phantom® for "nonrepellent" ant and roach control inside.

Nonrepellents. A proven solution.

In the past several years, the pest control industry has been revolutionized by new pest control technologies, especially in the area of nonrepellents or "undetectable" liquid treatments. Unlike older insecticides, undetectables can't be smelled, tasted, or even felt by pests. So they crawl through the treated area, not knowing that by ingesting treated materials or merely contacting the insecticide, they'll die.

"Secondary kill" for even greater control.

One of the best features of Termidor and Phantom is their ability to control pests *that have not come in contact with the treated area*. This unique control effect, known as "secondary kill," allows one pest to expose another pest to the insecticide, which kills it. Pests expose each other to these undetectable liquids like Termidor and Phantom in various ways including touching and grooming each other, and exchanging food. It is this secondary kill action that explains the incredible performance of Termidor and Phantom and their ability to control entire pest populations at low doses.



Inside



PHANTOM. For nonrepellent ant and roach control, inside.

After a thorough inspection of your home, we might determine that an interior treatment is necessary to control ants or roaches. And Phantom is proving to be one of the most effective indoor ant and cockroach controls available. Like Termidor, Phantom is undetectable to pests. Ants and cockroaches don't know Phantom is there, so they repeatedly cross through treated areas. And Phantom prevents ants from being trapped within structures, which commonly occurs with repellent products.

Many pest control professionals have found that Phantom controls especially difficult ant species when most other ant control products can't.

Outside



TERMIDOR. For nonrepellent ant control, outside.

You may have heard of Termidor Termite Control. More than one million homes in the U.S. have been successfully treated with this undetectable liquid termite treatment. In the few short years it's been around, it has been proven to kill 100% of termites in 3 months or less. And now, Termidor has been approved for use outdoors for the control of ants.

Chances are that the ants in your house actually have their nests outside — they travel back and forth for food and water. So, since they live outside, it makes sense to control them there. Termidor Ant Control is applied to the exterior foundation walls of your house, creating a treated area of protection.

Termidor is unique because it controls ants in more than one way. Ants die from contact with it. Termidor also controls ants when they ingest treated materials. Best of all, ants not directly exposed to the Termidor-treated area will be controlled as they come into contact with affected ants. This "Transfer Effect™" means you'll see its effects on ants in one to three days, and most species will be controlled within the first week following the treatment.



Are they environmentally responsible?

Unlike “old-fashioned” chemicals, Termidor and Phantom are effective at very low doses. Termidor has just 0.06% active ingredient. Phantom, just 0.50% active ingredient. And both products are virtually odorless. You won’t even know they’re there. Except you’ll know they’ve worked when your ant or cockroach problems disappear, inside and out.

Our professional assessment will determine which product offers the best solution for your problem.

Call a pro.

Termidor and Phantom treatments can be made only by licensed pest control professionals who have been trained and certified to use these products. So call us today for a home inspection.



You’re part of the solution.

Ants and cockroaches need food and water, and they need a way to gain access to your home. Since they can be very persistent, you need to be just as persistent. By taking some simple steps to help control nuisance pests, you can be part of the Inside-Out solution.

Inside:

- Clean up spilled food and beverages.
- Diligently take out the trash.
- Rinse out jars and containers before you place them in trash cans and recycling bins.
- Pick up and store your pet’s food before going to bed.

Outside:

- Seal doors and windows.
- Keep rain gutters clean to prevent moisture inside walls.
- Trim trees and shrubs away from your house; ants can use limbs as “bridges” to gain access.
- Put firewood up off the ground and away from your house.

Inside OUT

- Initially, after the treatment, you may still see some ants and roaches crawling around. If you do, don’t kill them or spray insecticide around them. We want them to transfer the product to other pests. Once they have had time to do their job, ant and roach activity will stop.